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NEIFELD REF.: PIP155CARR-US

IAP8 Rec'd PCT/PTO 08 DEC 2005

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: CARR et al.

USPTO CONFIRMATION CODE: Unknown

APPLICATION NO: Filed Herewith

FILED: Herewith

U.S. NATIONAL STAGE OF: PCT/US04/26736

FILED: September 13, 2004

EXAMINER: Unknown

GROUP ART UNIT: Unknown

FOR: Assumed Demographics, Predicted Behavior, and Targeted Incentives

37 CFR 1.115 PRELIMINARY AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

Sir:

Prior to examination on the merits, please amend this application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin of page 15 of this paper.